

**ASTD 2007**  
INTERNATIONAL  
CONFERENCE &  
EXPOSITION  
ATLANTA, GEORGIA, USA  
JUNE 3-6 • 2007  
WWW.ASTD2007.ORG



**UNLOCK THE KNOWLEDGE**

## **EXCLUSIVE ASTD LEARNING EXECUTIVES NETWORK EVENT**

### **“Organizational/Business Impact Measurement”**

**MONDAY, JUNE 4, 2007**

Connect with other learning executives to explore critical business issues, network, and unlock the doors to greater results-focused success in your organization.

- Participate in an up-close and personal session with ASTD 2007 General Session Speaker Jim Collins, best-selling author of *Built to Last* and *Good to Great*
- Talk with internationally recognized researcher Dr. Reza Sisakhti as he shares ideas on applying measurement strategies at the C-level
- Discover results of research at IBM with Dr. Brenda Sugrue on the Changing Workforce Demographics and how organizations are preparing for the Future of Work
- Learn how you can use ASTD's newly launched WLP Scorecard to improve your organization's learning function from the Scorecard's development and design experts.

#### **THE KEYS:**

**Fee: \$1,250 (includes full conference registration) Registration is limited**

**This is an invitation only event, open exclusively to learning executives.**

*To request an invitation, please send an inquiry to [LXN@astd.org](mailto:LXN@astd.org) and include your name, email address, telephone number, organization, job title, and brief description of the scope of your responsibility and authority within your organization.*

**FOR COMPLETE EVENT INFORMATION:  
VISIT [WWW.ASTD2007.ORG/LXN](http://WWW.ASTD2007.ORG/LXN)**